

# limestrong mineral finishes

## paint color match tool

Follow these step-by-step directions to match Limestrong Color to paint colors + get all the info needed to obtain paint chips from your local paint store. Matches will be close, and not exact.

1. On the **Color** drop down menu, choose **Palette**.

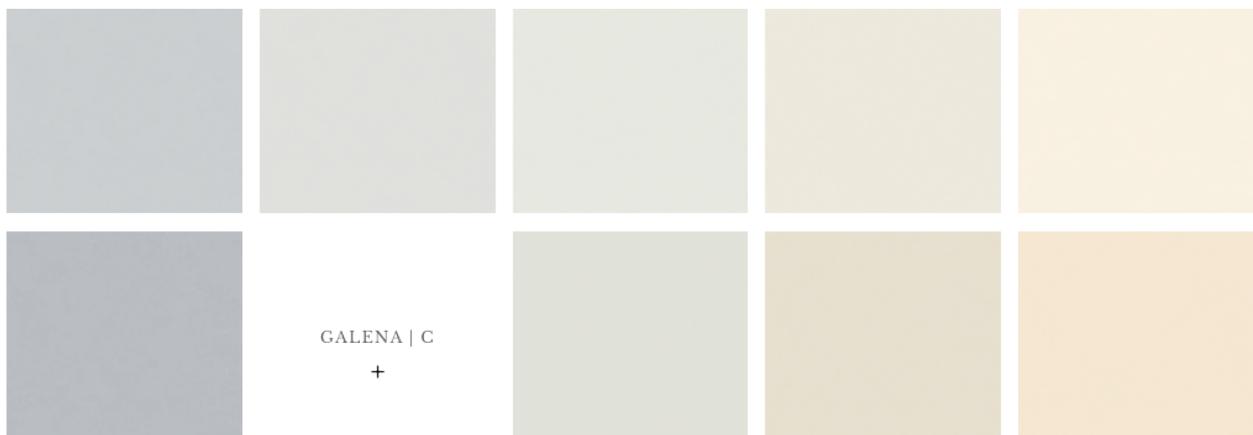
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COLOR GUIDE

PALETTE

2. Choose your desired Limestrong **Color | Shade** and click on it. A color information box will open (eg **Galena | C**).



3. Select **Color Match**. A new tab will open to the **Encycolorpedia**, a web-based color matching platform that provides color matching information. **Encycolorpedia** will auto-populate with selected Limestrong color information and automatically have matches with the two closest paint brand colors to the chosen Limestrong color.



# Encycolorpedia

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Benjamin Moore



Sherwin-Williams



4. Below the social media icons are two drop down boxes. Enter one or two paint brands for their closest match to selected Limestrong color. Paint brands are listed in alphabetical order in drop down menu. In this example, the closest color to **Galena | C** from Benjamin Moore and Sherwin Williams will be determined.

5. In this example, the **Encycolorpedia** determined that the closest Benjamin Moore color to Limestrong Color, **Galena | C**, is Coventry Gray, HC-169 and the closest Sherwin Williams color is March Wind, 7668.

★ Coventry Gray / HC-169  
#b9bbb7

$\Delta E = 0.570 / LRV \approx 49.3\%$

★ March Wind - 7668  
#bab9b6

$\Delta E = 1.275 / LRV \approx 48.5\%$

## determining closeness of a **color match**: helpful information

- **delta E**: The small print below the color name is the delta E, ( $\Delta E$ ). The delta E is the calculated difference between the chosen Limestrong color and paint color(s); the smaller the number, the closer the match: 2.0 and under = a very close match.
- **Example**: Between Coventry Gray, delta E 0.570, and March Wind, delta E 1.275, Coventry Gray is the closer match to Limestrong **Galena | C**, though both colors are close matches.

6. With the name and number of the paint color (eg **Coventry Gray HC-169**), you now have the option to research the color on the brand's websites or visit a paint store to obtain a physical paint chip.

\*\*A finished Limestrong Color will **not** be an exact match to the paint brand color, but will be a close match.

 **Benjamin Moore**



**Coventry Gray**  
HC-169